



Alliance Agri-Turf

Knowledge to grow by

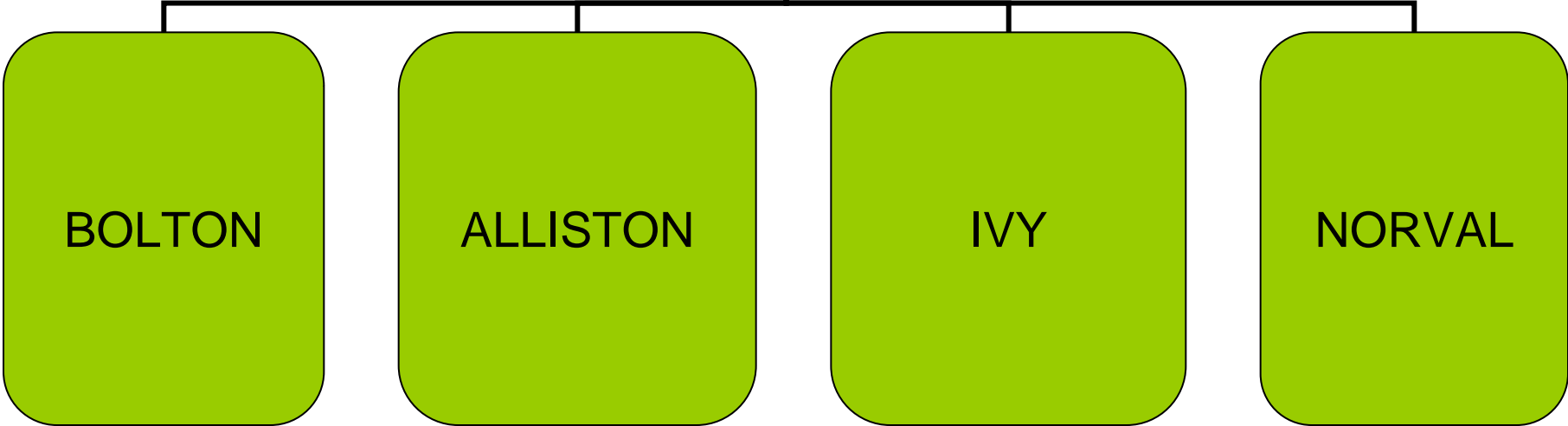


Maple
Farm Supply Ltd.



Cardinal Farm Supply

"KNOWLEDGE TO GROW BY"





- Ag Supplier of crop and turf inputs
- 61 full time employees
- 80+ employees during peak season
- Purchases from over 700 vendors
 - Fertilizer and crop protection suppliers
 - Equipment dealers
 - Local repair shops
 - Local farmers (producing crops for seed or processing)



Ripple Effect of our Business on the Local Economy

Alliance Equipment

- Pickup trucks = 16
- Delivery trucks = 25
- Fertilizer spreader trucks = 11
- Self propelled sprayers = 9
- Pull type spreaders = 29
- Forklifts and frontend loaders = 19

- Fuel purchased locally for all equipment



- **Conventional Crops Such As;**

- corn, soybeans, and cereals.

- **Specialty Crops Including;**

- berries, sod, turf, trees, roses.

- **Hort Crops Such As;**

- potatoes

- carrots

- onions

- celery

- chinese vegetables

- mushrooms

- asparagus

- lettuce

- sweet corn

- pumpkins

- radish

- ginseng



Vibrancy of Agriculture

In Simcoe County we are in a very productive part of Ontario.

- Alliston is the Potato Capital of Ontario
- Holland Marsh is the Vegetable Basket of Ontario
 - 40-50% of production stays in Ontario



ALLISTON LOCATION

- Outback Guidance Systems - GPS
- Ethosolar – Micro-Fit and Fit Programs

Diversification





SOLAR

- Why Alliance decided to become a dealer?
- Who is our Target Market?
- Benefits of Solar Systems?





CLOSING REMARKS

- ✓ Farming large or small and you can still be very successful.
- ✓ Don't get caught up in mainstream crops.
- ✓ Think of the consumer – Who is your customer?
- ✓ Solar can exist in farming & can be very positive.
- ✓ Class 3 & 4 land can still be very productive.
- ✓ Don't have to apologize for what we do.